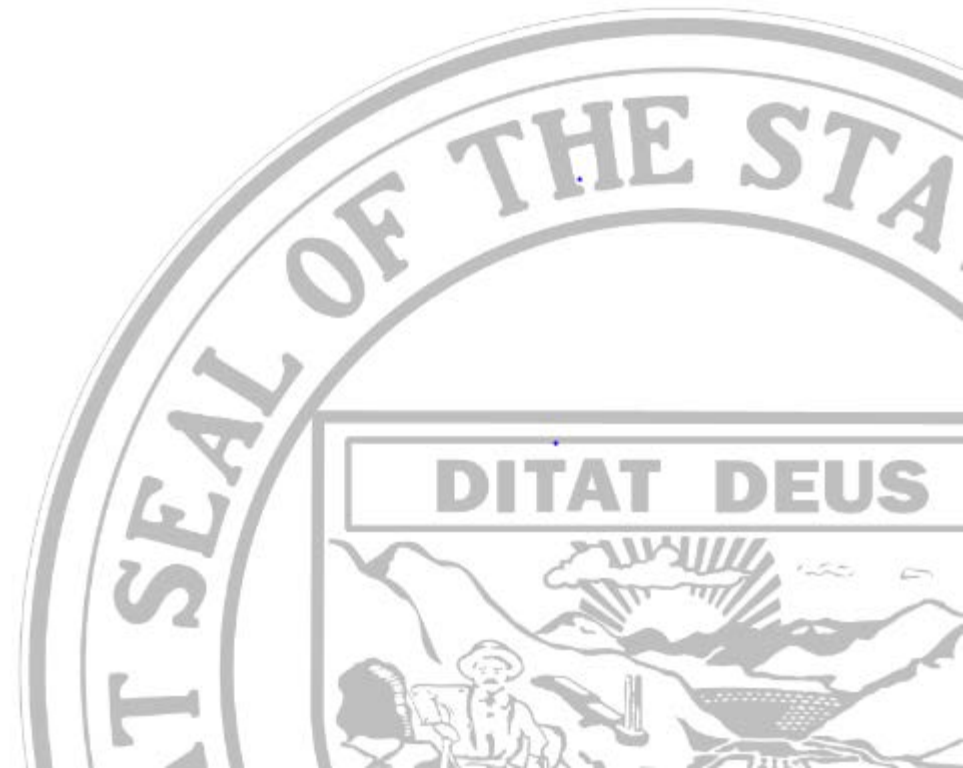


Arizona Parents Commission on Drug Education & Prevention

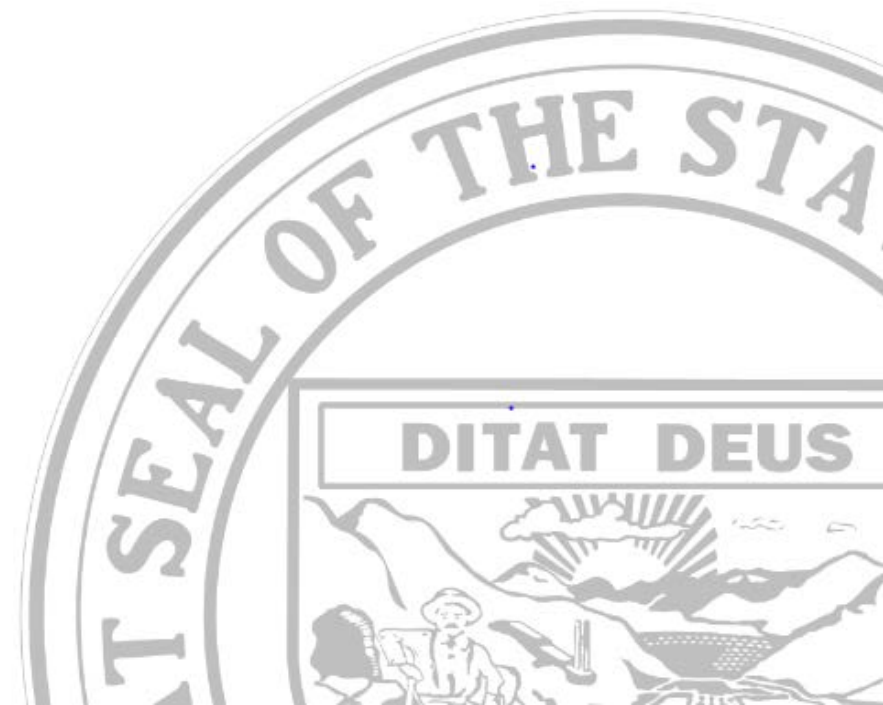
July 17, 2024



Arizona Parents Commission on Drug Education & Prevention

Phoenix Indian Center

*Joylana-Beagy-Kroupa,
Chief Executive Officer*





PHOENIX INDIAN CENTER

ESTABLISHED 1947



WELCOME

Jolyana Begay-Kroupa, Chief Executive
Officer

Land Acknowledgement

We acknowledge the ancestral, traditional, and contemporary homelands of the Akimel O'odham and Piiposh peoples. Furthermore, we recognize and support sovereignty for Arizona's twenty-two tribes and the many tribes that have traveled through



Who We Are

WE ENVISION A
HEALTHY & THRIVING
INDIAN COUNTRY BY
PROVIDING
CULTURALLY
RELEVANT YOUTH
SERVICES, LANGUAGE
AND CULTURAL
REVITALIZATION
PROGRAMS,
EDUCATION AND
WORKFORCE
DEVELOPMENT



BRIEF HISTORY OF PIC

Formed in 1947 by Leon
Grant Incorporated 501 (c)3
in 1954



SINCE THEN...

- Direct service to 9,500+ people each year, with an indirect reach of 34,000+; representing an average of 95 different Tribal Nations
- Located in the Phoenix Central Corridor



WE'RE MOVING!
THE PHOENIX INDIAN CENTER HAS A NEW HOME

 **New Location:**
4041 N. Central Ave, Building B
Phoenix, AZ 85012

DOORS OPEN MAY 2024

Enriching the Lives of American Indians
for over 77 years!

WHO WE SERVE

- 279,130 American Indian Population in AZ
- 76,630 in Phoenix Proper (USA Facts 2021)
 - 2019 estimates: > 120,000
- Nationally 78% of AIs live outside reservation boundaries
- 2001-2008 Census stated:
 - 30.7% Navajo
 - 27.1% Pima
 - 7.7% Tohono O'Odham
 - 5.1% Yaqui
 - 29.3% Other
 - PIC provides services for an average of 93 different Tribal Nations annually
- Daily challenges include lack of transportation, food insecurity, lack of childcare, limited access to health care.



Enriching the Lives of American Indians for over 77 years!

WHO WE SERVE

Servicing a young population with a high drop-out and unemployment rate

Ages of population

- Under 5 – 6.8%
- 5-18 - 25.3%
- 25-34 – 13.0%
- 45-54 – 11.8%
- 55-64 – 7.20%
- 65+ - 5.2%

Poverty Rates

- 30% poverty rate
- 37% under age 18
- 20% on food stamps
- 13% unemployment vs. 5% for general population

Educational Attainment

- 83.5% HS grad or higher
- 30.6% - Bachelors degree & Graduate professional degree

2021 US Census Bureau Quick Facts

- Our customers are considered “working poor”
- 65% households have children
- 68% households held by women



HOW WE SERVE OUR COMMUNITY

1. WORKFORCE DEVELOPMENT
2. YOUTH DEVELOPMENT PROGRAMMING
3. LANGUAGE & CULTURE REVITALIZATION
4. COMMUNITY PROJECTS & FAMILY SUPPORT SERVICES
5. PREVENTION SERVICES





WORKFORCE DEVELOPMENT

T We provide tools, resources, information, trainings and services to our American Indian and Indigenous to help with their employment goals.

- Job Readiness Trainings
- 1:1 Case Management and career coaching support
- Public use of computer workstations
- Career Pathways Training Programs & Work Experience (apprenticeships)
- Flagstaff location @ Native Americans for Community Action Center
- And much more.

YOUTH DEVELOPMENT

- Youth Council: Future Inspired Native American Leaders (FINAL)
- College & Career Readiness Program
 - Financial aid and college entrance process workshops
 - Job readiness and life after high school skills workshops
- Mentoring & coaching in culture | prevention | post secondary options and career exploration | Winter & Summer Internships
- Annual Youth Leadership Day



LANGUAGE & CULTURE REVITALIZATION

NWe help our American Indian families and youth remain connected to their cultural roots by providing language & cultural workshops, events, and community engagement.

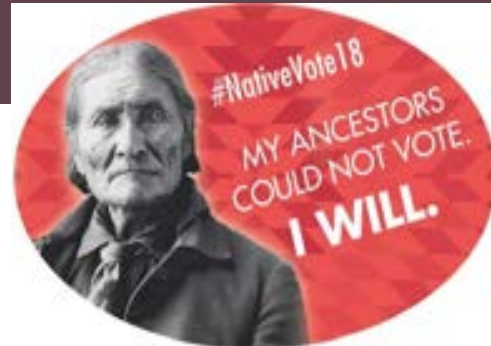
- Classes include: Dine language, weaving, bow & arrowing making, drum making, and much more.
- Seasonal Storytelling and Community Events, such as: Social and Two Spirit Pow Wows, Gourd dancing, Shoegame, and much more.
- Cultural Awareness (Cultural Competency)
 - For employers
 - Educators
 - Other interested organizations



COMMUNITY PROJECTS & FAMILY SUPPORT

We establish and are involved in culturally relevant community-based projects and events such as:

- AZ American Indian Excellence in Leadership Awards
- Civic Engagement | Voter Outreach
- Missing & Murdered Indigenous Peoples
- Thunderbird Throttle
- Indigenous Fashion Showcase | Art Market
- AZ Diamond Native American Day
- Rainbow Gathering | Two Spirit Pow Wow
- Holiday toy drive



PREVENTI

- We believe CULTURE IS PREVENTION.
- We provide culturally relevant education and awareness services on 4 key areas affecting our American Indian families and youth.
- These areas are Underage Alcohol Use & Disorders, Marijuana Use Disorders, Prescription Drug Use & Abuse, and Suicide Prevention.
- We help our communities through our coalition efforts (Urban Indian Coalition of AZ).
- By providing evidence-based parenting classes, suicide prevention and intervention skills trainings, Historical trauma workshops, Gathering of Native American (GONA) workshops and much more.



PREVENTION SERVICES

OVERVIEW

- Urban Indian Coalition of Arizona
- Evidence-Based Programming:
 - Parenting in 2 Worlds
 - Living in 2 Worlds
- Suicide Prevention:
 - Applied Suicide Intervention Skills Training (ASIST)
 - SafeTalk
 - QPR Gatekeeper Training
 - Network Support Roundtable
 - Suicide Prevention Convening
- Community Education Workshops:
 - Gathering of Native Americans (GONA)
 - Rx360 / Drug Take Back Day
 - Historical Intergenerational Trauma
 - Cultural Awareness
 - Underage Drug and Alcohol Prevention

Scan QR Code to
learn more about
Prevention Services:



PARENTING IN 2 WORLDS

- Designed for parents to learn new ways to communicate with their youth.
- Developed by American Indian parents and families to:
 - Increase parenting skills through culture
 - Learn more about child and youth development
 - Increase communication skills with children and other adults
 - Prevent and reduce risky behaviors



LIVING IN 2 WORLDS

The program is led by a facilitator who uses a strength-based model, focusing on American Indian values and cultural knowledge, to discuss alcohol and other drug use



Evidence-based substance abuse prevention program for American Indian middle school students in Maricopa County.





GATHERING OF NATIVE AMERICANS (GONA)

Developed by the Substance Abuse and Mental Health Services Administration's (SAMHSA) Native American Center of Excellence (NACE)

- Culturally-based prevention curriculum, that discusses 4 concepts: Belonging, Mastery, Interdependence, and Generosity.
- The GONA process engages participants in cultural activities that impart spiritual lessons about resiliency, wellness, while acknowledging intergenerational historical trauma, culminating in renewed community and cultural ties.
- Talking circle-style setting





CULTURE IS
PREVENTION

THANK
YOU



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