



Arizona Human  
Trafficking Council

**Arizona Human Trafficking Council  
Outreach & Awareness Committee**

**October 31, 2018**

**8:30 AM**

1700 West Washington Street, PHOENIX, ARIZONA 85007

A general meeting of the Arizona Human Trafficking Council's Policy Committee was convened on October 31, 2018, at 8:30 AM 1700 West Washington Street, Phoenix, Arizona 85007, notice having been duly given.

Members Present (4)	
Gary McCarthy, Chairperson	
Zora Manjencich	
Barb Trella (Phone)	
Joe Kelroy	
Staff/Guests Present (8)	Members Absent (1)
Nikki Green	Nathaniel Brown
Joanna Jauregui	
Mark Doty	
Ed DeCastro (Phone)	
Sheri Lopez	
Kimberly Mendoza	
Irina Baroness Von Behr	
Robert Charrette	

**Call to Order**

- Chief Gary McCarthy, Chair, called the Outreach & Awareness Committee meeting to order at 8:36 a.m. with four members and eight staff and guests present.

**Welcome/Introductions**

- Chief McCarthy, Chair, welcomed everyone and asked all present to introduce themselves.

**Approval of Minutes**

- No minutes for approval

**Introduction to Human Trafficking Update**

- **Chief McCarthy** shared that the Introduction to Human Trafficking training curriculum was created 3 years ago. The training is currently being updated and will be ready after the first of next year. Furthermore, the presentation should be reviewed every year to ensure that statistics and information is up to date. Chief McCarthy stated that Mr. Ed DeCastro and Mr. Mark Doty were new to the Outreach and Awareness Committee but wanted to get them more involved and get their opinions on what could be done better.

### **2019 Committee Goals & Objectives for Outreach & Awareness Committee**

- **Chief McCarthy** stated that for 2019, he would like to bring the work of the Committee statewide and tap into the resources of the members present who have different skill sets and perspectives of the issue. At a recent training in Coolidge, many of the participants were shocked by the information. The training curriculum is blunt but leads to conversation and questions, including those about what happens after someone reports a trafficking situation. This creates an opportunity to establish standard work in which people call to report cases of suspected trafficking. Mr. Doty remarked that there is a change in the culture since the closure of backpage, that there is an increase in street prostitution. He also stated that he has seen an increase in virtual sex and prostitution in the online gaming industry and that kids are becoming desensitized to sexual behaviors. He feels that it is important that the public is aware of this cultural shift.
- **Chief McCarthy** asked what could be done to better educate parents? From his experience, it is difficult to get Parent Teacher Associations (PTAs) involved. **Mr. DeCastro** stated that one thing they can do from police precincts is to provide presentations to block watch and faith-based groups. This would provide an opportunity to reach parent and grandparent audiences, and could include information on online gaming as well as the signs of human trafficking and drop houses. Mr. DeCastro also stated that maybe more training can be done on the police department side. **Chief McCarthy** stated that if it is something Mr. Doty could develop, it may be something that can be made available online, that would ensure training remains consistent across the state. **Mr. Joe Kelroy** stated that probation is always looking for online training and that law enforcement also includes probation, parole, and correction officers. He would like civilian employees trained as well. They have previously trained court staff in partnership with ASU, but the information must be shared with faith-based communities as well because public awareness is critical. **Mr. DeCastro** stated that it may be helpful to train School Resource Officers (SROs) and to develop a plan for them to teach it to the students. **Mr. Doty** shared that a training has been developed and it is currently in the process of getting CLE certified. Once it is done, SROs can begin teaching it in schools and tracking the numbers of how many students are engaged in the training using the STARFISH Project curriculum. **Ms. Zora Manjencich** asked if this was for schools in Phoenix? **Mr. Doty** confirmed that it was. **Chief McCarthy** asked if the training module was something that could be put on the council's website? **Ms. Nikki Green** stated that Claire Merkel, McCain Institute, has been attending superintendent meetings to get the training into schools. **Mr. Doty** shared that North High would be participating in training for staff and students.
- **Ms. Barb Trella** stated that she would like to have a better understanding of the issue in order to discuss what efforts she and the airline could support. She would like to set up a time to view the

presentation. Having previous experience with non-profit organizations, she is familiar with working to get messaging to target audiences. She would like to work on identifying key areas to include awareness information, and once she has a better understanding of human trafficking she could contribute beneficial ideas and suggestions.

- **Ms. Manjencich** stated that outreach through the Attorney General's Office has a statewide reach and that she was involved in the modification of the training last year. She shared that she does not believe their training includes information on online gaming. She also suggested a training with airlines through an awareness campaign for people coming into the state. **Ms. Trella** stated that they have worked to educate flight attendants and the workforce to create greater awareness.
- **Mr. Kelroy** asked if surveys were available to collect data on training? **Chief McCarthy** stated that is something he had also considered and recommended paper surveys in lieu of online to ensure participation.

### Partnering with Bus Lines

- **Chief McCarthy** stated that one area of increasing awareness he would like to focus on is reaching victims whose traffickers are moving them through bus lines. As part of the Arizona Department of Transportation (ADOT), they are able to access the buses and facilities. The issue, however, is getting buy-in. **Mr. Kelroy** asked if the committee has presented to the leadership of private business? **Chief McCarthy** stated that a friend of his is an executive at Uber, who is making contacts on his behalf. **Mr. Doty** suggested training the drivers, as they would be the ones to report it. It would be beneficial to get support from CEOs and begin a discussion on how they are setting the bar higher for the industry. **Ms. Manjencich** agreed that buy-in is needed from the top of the organization, and asked if awareness posters could be placed in the facility restrooms?
- **Mr. Kelroy** asked if we have tapped any contacts within software companies? **Chief McCarthy** shared that he has a contact within a company that develops games and that he would take the lead on talking with CEOs

### Updates and Awareness

- **Chief McCarthy** asked if there were any updates on awareness presentations
- **Mr. Doty** stated that he has trained over 1,200 people since April. He participated in training all of DCS with the exception of 2 units. He also provided training for probation officers, foster families, group home staff and CASAs.
- **Mr. Kelroy** stated that the treatment provider network has been trained but it would be great to contact AHCCCS to train staff in adolescent care. **Ms. Manjencich** stated that judges and probation officers must continue to be trained especially in a way that encourages victims to come forward, as there is difficulty having them testify to prosecute their traffickers. **Mr. Doty** agreed that cooperation can be tough and that it requires a lot of victim maintenance, and focus the lens of treatment on social services. For example, with their juvenile victims, the priority is to provide them therapy where they are, rather than sending them out to receive. Therapeutic treatments also focus on the abuse and trauma they have experience from being trafficked as well as prior underlying trauma.

### Call to the Public

- **Chief McCarthy** gave a call to the public.
- **Ms. Sheri Lopez** stated that she was a survivor of sex trafficking and that by involving more survivors in services would help victims feel more comfortable. **Mr. Doty** agreed that they have seen great success with their survivor advocate but would still like more to be involved.
- **Ms. Irina Baroness Von Behr** shared that during her campaign, she knocked on many doors within her district to bring awareness to child sex trafficking. Many of those she spoke with were shocked to learn children were being trafficked out of their homes. Ms. Baroness Von Behr asked what she could do to help parents become more engaged? **Chief McCarthy** responded that taking opportunities to put phones away, interacting with their children and being more involved in what they are doing, is a great place to start.

#### Adjourn

- **Chairperson Gary McCarthy** called for adjournment at 9:29 a.m.

Dated November 1, 2018  
Arizona Human Trafficking Council  
Outreach & Awareness Committee  
Respectfully Submitted By:  
Nikki Green  
Program Administrator, GOYFF