

EMPOWERMENT OVER EXPLOITATION

Presenter:
Dr. Franki Reddick-Gibson
Mingus Mountain Academy
Prescott Valley, AZ



TREATMENT NEEDS

- ▣ Sense of belonging
- ▣ Safety and stability
- ▣ Assessment of readiness
- ▣ Develop positive social support
- ▣ Facilitate/support lifestyle change
- ▣ Deal with their traumatic experiences
- ▣ Skill-building/review

EOE PROGRAMMING

- ▣ This program is trauma and survivor-informed. It is gender-specific, comprehensive and individualized to equip, enlighten, and empower girls who are being sexually exploited, are at risk of being sexually exploited, or have previously been sexually exploited in a safe, therapeutic environment. The program consists of:
 - ▣ **Initial Assessment-** at intake, including a CSEC-specific CBPS, ACS-2, URICA, TSCC, CSS Rating Scale, MMA Risk Assessment, and ACE questionnaire to obtain up-to-the-minute information to tailor-make treatment plans/individualize treatment services

EOE (cont)

- ▣ **Individual Therapy-** minimum weekly trauma-focused, trauma-sensitive sessions to address/process issues, including specific sense of alienation; identity theft; psychological, emotional, social, and spiritual anorexia; trauma bonding; PTSD; and PTSD responses to build trust and promote internal change
- ▣ **Family Therapy-** to explore dynamics and systems with focus on training and change processes, especially for those family members identified as discharge resources, as soon as clinically appropriate

EOE (cont.)

- ▣ **Group Therapy** – to occur up to 5x/week to provide a sacred place of process and support; focus will include in-depth discussions re: indicators of risk, the slavery connection, cultural, sexual and gender identity, definition of terms, manipulation vs motivation, victim vs survivor vs self, resilience, and recovery
- ▣ **Bibliotherapy**- to be held weekly to increase the girls' awareness and understanding of exploitation, and their potential for empowerment, through exposure to the written word

EOE (cont)

- ▣ **Discharge Planning/Aftercare**-immediately begin exploring options with entire treatment team, including MMA Lifetime Commitment Program; trained foster parents; skill acquisition/work-readiness; assertiveness training; and vocational opportunities, to improve long-term outcomes



CURRENT MMA PROGRAMMING (cont.)

- ▣ **Body Work** –focused on yoga-therapy, mindfulness and meditation to regain control of, reintegrate with their bodies
- ▣ **Rites of Passage/Mentoring Project**- to explore rites and rituals and how understanding each of them can assist in the process toward healing, reintegration (back to self) and empowerment; each girl will engage in a process to select an appropriate mentor from the Speakers Bureau and complete a Comprehensive Empowerment Plan (CEP)

EOE (cont)

- ▣ **Quarterly Staff Training-** to increase awareness of human trafficking/sexual exploitation and sensitivity to victims, survivors , and families

WHAT CAN WE DO?

- ▣ Teaching
- ▣ Information Sharing
- ▣ Rescue and beyond.....
- ▣ Earlier Intervention
- ▣ Emphasis on prevention
- ▣ Policy

4R's OF HEALTHY HELPING

- ▣ Rescue
- ▣ Refer
- ▣ Restore
- ▣ Reintegrate

ONGOING CHALLENGES

- ▣ Culture of Tolerance
- ▣ Poor Outcomes
- ▣ Lack of Research
- ▣ Lack of Partnerships
- ▣ Need for “More” ...
 - ▣ Legislation
 - ▣ Resources/Services/Dedicated Funds
 - ▣ Ruckus!

MANY THANKS!

- ▣ My contact info: franki.reddick-gibson@sequelyouthservices.com
- ▣ 602-335-2055

Florence Crittenton

Services for Sex Trafficking Victims



Florence Crittenton

Where Hope Comes to Life

Mission and Vision

- Mission: To give every girl whose life we touch – safety, hope and opportunity
- Vision:
 - Achieve excellence in all we do
 - Grow to serve all girls in need
 - Be the foremost expert in gender-specific services

Core Values

- We treat every girl as if she were our own daughter
- We keep our promises to our girls, each other and the community
- We do whatever it takes to fulfill our mission and vision

Programs Offered

- Residential Treatment
- Charter School
- Mentoring Program
- Independent Living
- Transitional Living
- Successful Teen Pregnancy/Parenting

Gender Specific Services

- Providing a safe space, physically and emotionally;
- Offering time to talk and to conduct emotionally safe, nurturing relationships;
- Facilitating opportunities to develop relationships with women already present in their lives, such as friends, relatives, neighbors and church members;

Gender Specific Services (cont)

- Implementing programs that tap girls' cultural strengths
- Incorporating girls' voices in program design, implementation and evaluation;
- Providing mentors who share experiences that resonate with the realities of the girls and who live lives that exemplify survival and growth;

Gender Specific Services (cont)

- Educating girls about women's health, development, pregnancy, contraception, disease and prevention as well as providing opportunities for girls to define healthy sexuality in their own words; and
- Offering opportunities to create positive changes that benefit girls on an individual level, within their relationships and within the community.

Residential Programs

- Florence Crittenton offers two residential programs
- Both programs are designed for females ages 10-17
- Therapeutic Group Home and Girls Ranch Group Home

Therapeutic Group Home

- Residential program for girls ages 10-17
- 40 beds
- Average length of stay 4-6 months
- Clients receive intensive services
- Attend on site school

Comprehensive Assessment

- An individualized culturally appropriate gender sensitive assessment to identify mental health and/or substance abuse issues, medical, legal, educational and daily functional needs
- Completion of Trauma Symptom Checklist
- Development of treatment plan
- Development of Safety Plan

Types of Therapy Services Offered

- Individual, Family, Group
- Psychiatric and Medical Evaluations and Services
- 7 Challenges (substance abuse)
- Dialectical Behavioral Therapy
- Cognitive Behavioral
- Trauma treatment

Development of Social Supports

- Assignment of Mentors
- Community Support by members of the Auxilliary and other communmity opportunities
- Develop/repair outside support with family and friends

Challenges

- Addressing the self-destructive, self-abusive behaviors
- Addressing the need to return to the same environment
- Unlocked facility steps from the light rail at 7th Ave and Camelback

Opportunities

- Continued opportunities to find out what works with other agencies
- Developing additional resources for victims
- Continued focus on sex trafficking and the impact on Victims

SEX BUYING
SEX TRAFFICKING



SE



BUYING

Prostitution
~~causes~~ sex
trafficking.

If there were no
buyers, there would
be no business for
the pimps and no
victims of sex
trafficking.



THE CEASE NETWORK

11 Cities

1 GOAL

Reduce demand for commercial sex by 20% in two years



Seattle

Portland

Oakland

San Diego



Phoenix

Denver

Dallas

Houston

Chicago

Boston

Atlanta

Approximately
5% (or 1 in 20
adult men
search online
ads in Phoenix
looking buy
sex.

(ASU, 2013)

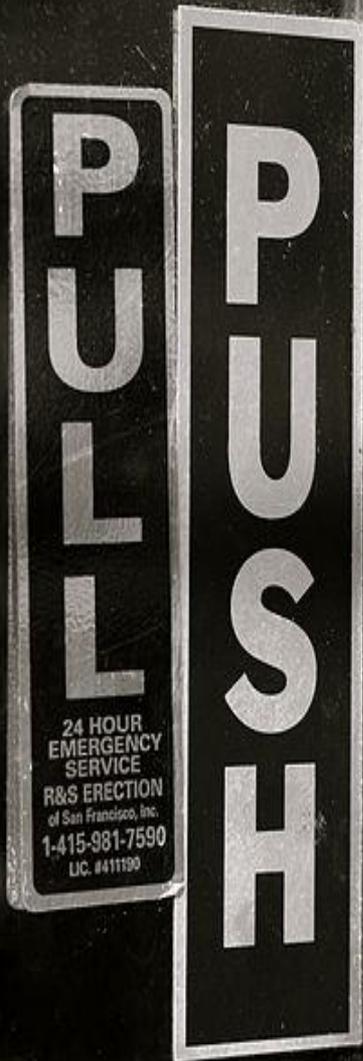
On any given day, 10,000+ men are
searching Backpage.com online sex
advertisements



20% of men will buy sex at least once in their lifetime.

20% men would buy sex if the circumstances were right.

Of non buyers who might buy in the future, 35% have “window shopped” for paid sex online



What does it take
to get a sex buyer
to stop?

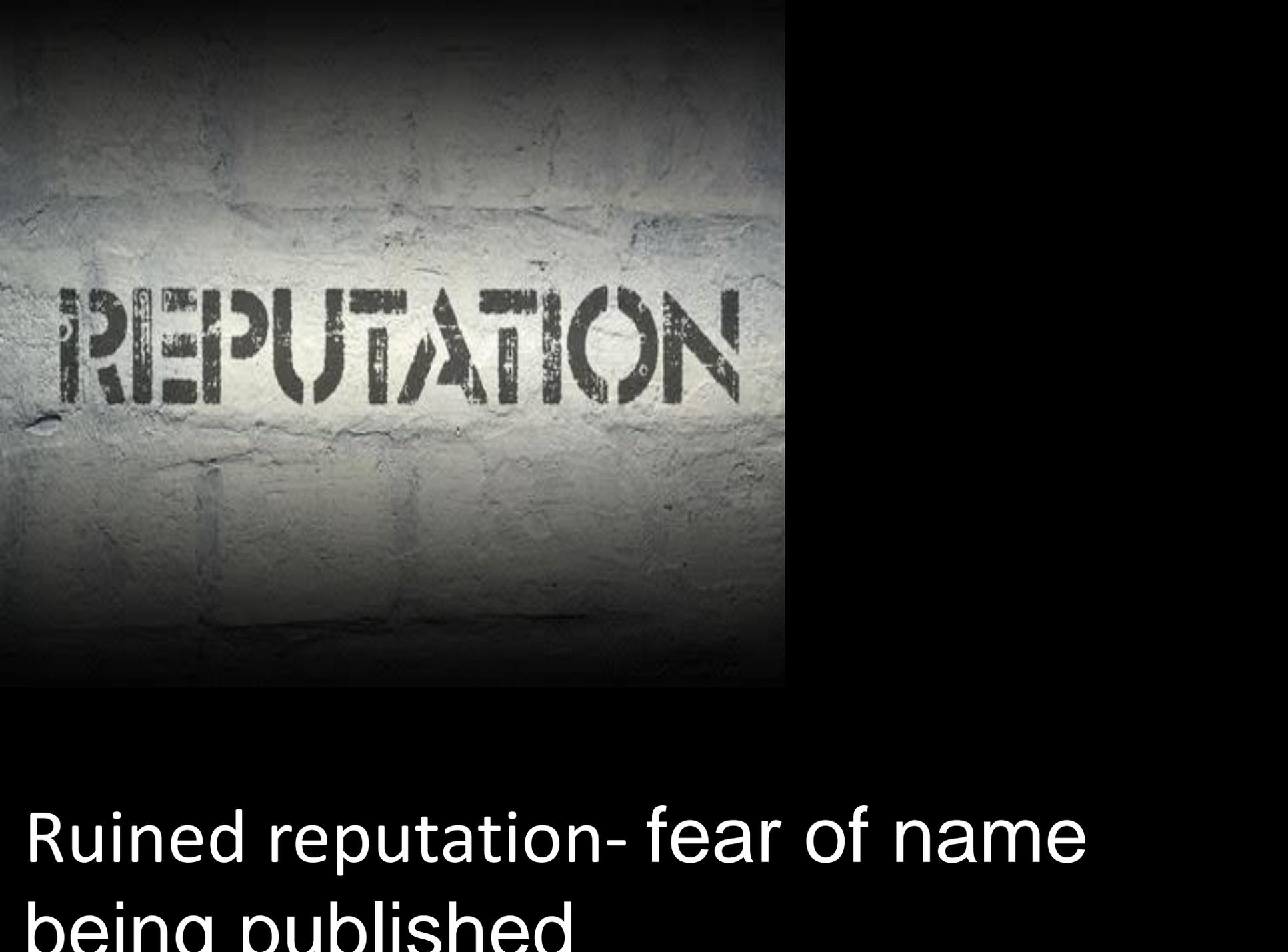
(Or never start?)



Arrest and jail time



Spouse or partner finds out

A photograph of a concrete wall with the word "REPUTATION" stenciled in black. The wall is textured and shows signs of wear, with some cracks and discoloration. The word is centered horizontally and is the main focus of the image. The background is dark, making the white wall and black text stand out.

REPUTATION

Ruined reputation- fear of name
being published



Hurting family or losing kids



STD and health implications



Loss of personal safety –
threat of being robbed or attacked



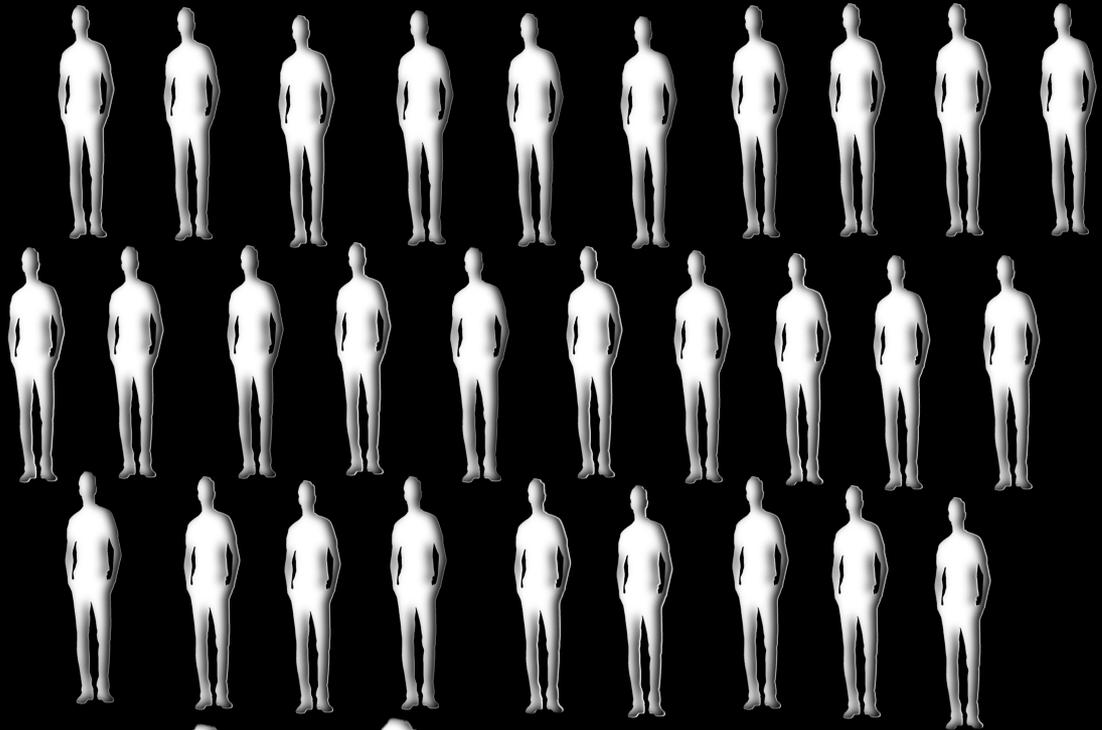
Losing job and financial risk



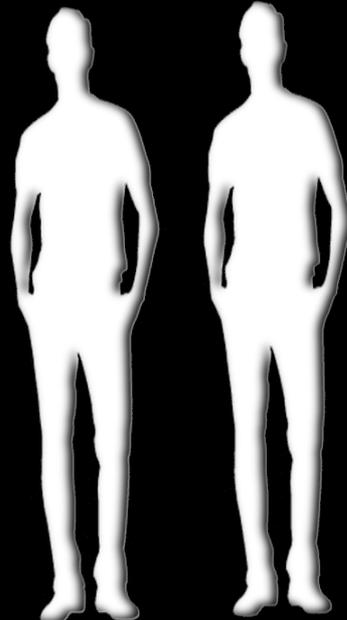
Fear of listing on sex offender
registry

Our local
goal:

28,800 sex
buyers

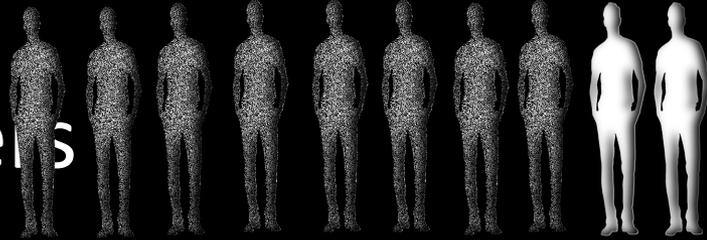


2100 high
frequency
(more than 1X a
month)

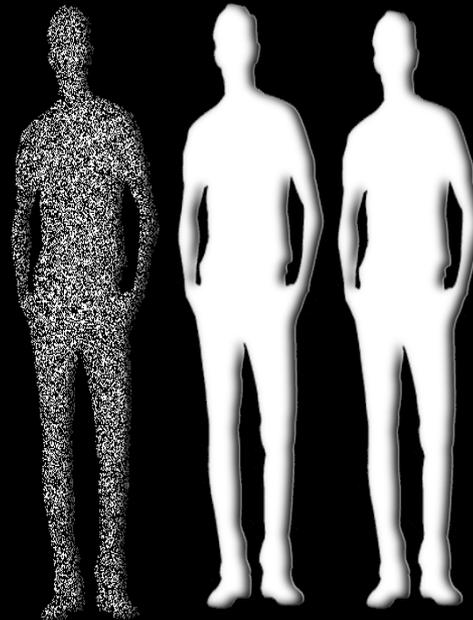


To date: April 2016

23,644 sex buyers
= 82% to goal



628 high frequency
= 30% goal





Arrests
269

Google

6339

click through via
online deterrence
campaign with
google ad words





3488

buyers
communicated
with via law
enforcement
either by text
warning or
phone
conversation





Millions of billboard
impressions-year long
Clear Channel campaign





Website visits: **10,488**

AZBUYERBEWARE.COM

2511

GLENDALE BUYER

BEWARE: **53**

MESA BUYER BEWARE:

67

NOTWORTHIT.ORG:

7200





342

Social Media
Shares

SEX GUIDE
REVIEW
BOARDS

719

John Board referrals



Next Steps/ Tactic Plan

Continue:

- ✓ Continue direct buyer outreach
- ✓ Continue google ad words campaign
- ✓ Continue promoting public awareness campaign “Not Worth It”

New:

- ✓ Illicit massage parlor prostitution activity and networks of linked businesses (310)
- ✓ Organized networks of buyers
- ✓ Efforts to reach Spanish speaking buyers
- ✓ Mass text campaign
- ✓ Employer engagement to require employee training and workplace policies against sexual exploitation
- ✓ Expand to Tucson and other regions



Questions?

Contact:

Angie Bayless
Local Coordinator
CEASE Phoenix Metro
(602) 505-9050
apb1973@gmail.com

